TOCQUEVILLE**IMPACT** | WINTER 2024

AN EXCLUSIVE QUARTERLY NEWSLETTER

GRATITUDE AND GROWTH: A Year-End Recap and Exciting Paths Forward A Message from Dr. Laurie George, President & CEO

As we step into the new year, I want to express my heartfelt gratitude for the incredible support and generosity that defined our community in 2023. Your dedication to our cause has genuinely made a meaningful impact. The results from our recent holiday campaigns, Project Thanksgiving and Season of Hope, speak



volumes about our collective commitment to giving back. Combined, we raised more than \$30,000, collected over 10,000 pounds of food, and received nearly 1,000 toys. This generosity assisted hundreds of local families, providing warm meals and spreading holiday joy. These efforts underscore the positive difference we can make when we come together.

I'm also thrilled to introduce our new "Guide to United Giving," created in collaboration with the Business Development Board of Palm Beach County and the Urban League of Palm Beach County. This guide features United Way of Palm Beach County-funded agencies that are making a difference locally. With this, we will be able to engage new businesses relocating to South Florida, fostering new relationships and creating opportunities for impactful partnerships. More information on the guide and how you can access it can be found in this newsletter.

Thank you for another wonderful year filled with positive change and growth. Your continued support is instrumental in building a stronger, more connected community. Wishing you a year filled with joy, purpose, and the satisfaction of knowing you've made a lasting impact!





United Way of Palm Beach County 477 S. Rosemary Ave. | Suite 230 West Palm Beach, FL 33401 561.375.6600

UNITED WAY OF PBC IN THE NEWS!



In partnership with Steinger, Greene & Feiner, and Fox 29, we joined forces to produce a compelling Public Service Announcement (PSA) aimed at raising awareness of food insecurity in Palm Beach County. This meaningful project came to life at Boca Helping Hands, a local nonprofit dedicated to assisting the community with food assistance, access to healthcare, and more.

Through shared efforts and a united commitment, we can make a significant difference in alleviating hunger and fostering a stronger, more resilient community. Your ongoing support is a cornerstone of our ability to drive positive change, and we are truly grateful for your dedication to our cause.

Scan or click the QR code to watch the PSA.

We'd love to stay connected!

Find us on your favorite social media channels where we're frequently sharing updates, events, and other ways to engage with United Way!

UnitedWayPBC.org







INTRODUCING THE Guide to United Giving



Dr. Seth Bernstein, Donna Goldfarb, Jennifer Bellis, Dr. Laurie George and UWPBC Board Chair, Craig Jenkins

We had the privilege of sponsoring the Business Development Board of Palm Beach County's Quarterly Luncheon on January 18th to unveil our new Guide to United Giving. The room was filled with more than 250 influential and established business leaders. We're thrilled to have had the opportunity to reconnect and meet so many individuals making a difference in our community daily. Our goal at United Way of Palm Beach County is to ensure everyone has access to the basics, and that cannot be done without fostering relationships with key stakeholders.

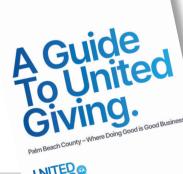
As more businesses relocate and establish

themselves in Palm Beach County, it's important that we connect with them. This guide, in partnership with the Urban League of Palm Beach County and the Business Development Board of Palm Beach County, serves as an introduction to United Way and our funded agencies, allowing new businesses to confidently commit their time and dollars to create lasting change within our community. We want to be the ONE STOP SHOP resource to assess, invest, and monitor programs and agencies that assure people in Palm Beach County have a quality education, a place to live, financial stability, good medical care, and enough to eat.



Urban League of PBC President and CEO Patrick Franklin, Frank Compiani, Fabiola Brumley, Mayor Greg Weiss

You can view the guide digitally by visiting <u>UnitedGivingPBC.org</u> or clicking the image of the guide. If you have any questions about sharing this resource with your network, please contact Paula McLeod at PaulaMcLeod@UnitedWayPBC.org.





JOIN US FOR OUR UPCOMING EVENTS!



GREAT CHARITY CHALLENGE Wellington Equestrian Showgrounds Saturday, February 3, 6:00pm - 9:00pm

Join us for an evening of inspiration and empowerment at the 15th annual Great Charity Challenge! This highly esteemed event is one of the biggest of the Winter Equestrian Festival at Wellington International. Enjoy an evening of exciting show jumping surrounded by philanthropic leaders and over 50 local charitable organizations.



211 IMPACT TOUR United Way of Palm Beach County Wednesday, February 7, 11:30am - 1:00pm

Celebrate National 211 Day with us! Lunch and learn with us as Sharon L'Herrou, the President and CEO of 211 Palm Beach Treasure Coast delves deeper into the mission of 211, recognized as the nation's most comprehensive source of information about local resources and services.



COGNIZANT CLASSIC IN THE PALM BEACHES PGA National

Thursday, February 29, 11:00am - End of play

Mix and mingle with Tocqueville Society members at the Honda Classic social! Experience world-class golf with some of the best players in the world.



THE ARC OF PALM BEACH COUNTY IMPACT TOUR The Arc of Palm Beach County

Wednesday, March 27, 9:30am - 10:30am

Join us for an exclusive behind-the-scenes tour in honor of National Developmental Disabilities Awareness Month—a time dedicated to championing the inclusion of individuals with developmental disabilities in all aspects of community life.

We look forward to seeing you!



QUESTIONS OR TO RSVP Nichole Parks | NicholeParks@UnitedWayPBC.org or 561-375-6658

SAVE THE DATE

Heart of Palm Beach County

An Evening of Gratitude



6:00pm - 8:30pm Cohen Pavilion at the Kravis Center 701 Okeechobee Blvd., West Palm Beach

TOCQUEVILLE SOCIETY**MEMBERS**

MILLION DOLLAR ROUNDTABLE \$1,000,000 and above (Cumulative Giving)

Countess Henrietta de Hoernle* Mr. and Mrs. Arthur & Sara Jo Kobacker* Mr. and Mrs. Harold E. & Mary Ann Perper* Mr. John F. Scarpa Ms. MacKenzie Scott Mr. and Mrs. Raymond Zimmerman

NATIONAL SOCIETY \$100,000 - \$999,999 (Annually)

Mr. and Mrs. Paul S. & Leigh Tischler

ORDER OF EQUALITY | \$50,000 - \$74,999

Anonymous (1) Mr. and Mrs. Tony & Susan Hunter

ORDER OF LIBERTY | \$25,000 - \$49,999

Anonymous (1) Bernard and Pamela Barbash Family Foundation Mr. Robert M. Beren* Mr. and Mrs. Stephen R. & Gabriella Demeritt Mr. and Mrs. Guy Millner Mr. and Mrs. Lee S. & Jenny Owen Mr. James L. Robo & Mrs. Meredith B. Trim Mr. and Mrs. Michael & Gannon Schaefer Mrs. Ramona Ann Spears The Sandyhill Foundation, Mr. and Mrs. Frank E. Walsh, Jr.

ORDER OF INDEPENDENCE | \$15,000 - \$24,999

Anonymous (1) Mr. and Mrs. Anthony Danieli Mr. and Mrs. William E. & Mary Donnell Mr. George T. Elmore Mr. Cary W. Ginter Mr. and Mrs. Tom A. & Judith Giuffrida Ms. Martha B. Hartfiel Mr. Brinck Lowery Mr. and Mrs. Arthur J. & Suzanne Menor Mr. and Mrs. Stephen C. Moore Mr. and Mrs. Roger B. Walcott, Jr.

*Deceased

List as of January 2024

If we have inadvertently made an error or omission, please accept our sincerest apologies. So we may correct the oversight, please contact: Paula McLeod, Vice President of Major Gifts PaulaMcLeod@UnitedWayPBC.org | 561-375-6635

SOCIETY MEMBERS | \$10,000 - \$14,999

Armstrong Foundation Mr. and Mrs. Arthur P. Bellis Ms. Jennifer Bellis Mr. Jonathan Berger Mr. and Mrs. Gene & Joyce Bolton Mr. and Mrs. Larry E. Brown Mrs. Fabiola N. Brumlev Mr. and Mrs. Dan Cane Mrs. Deborah Caplan Mr. and Mrs. Larry & Christine Carsman Mr. and Mrs. Al R. & Karen Castaldi Mr. and Mrs. Frank & Marguerite Compiani Mr. and Mrs. Peter D. & Julie F. Cummings Mr. David Denison Mrs. Edith Di Francesco Mrs. Helga Dovle Mr. Ray Faloona Mr. and Mrs. Sidney E. & Madeline Forbes Mr. Alan N. Garcia Mr. Jim Sahnger & Dr. Laurie J. George Mr. and Mrs. Justin & Donna Glenn Mr. and Mrs. Kenneth L. & Summer J. Groves Gursahaney Family Foundation Mr. and Mrs. Lew & Sherry Hay III Mrs. Seana Holtz Kenneth A. Horowitz Foundation Mr. and Mrs. John Ketchum Mr. and Mrs. Howard & Kerrie Lance Mr. and Mrs. H. Irwin* & Ellen Levy Mr. John P. Marasco Mr. and Mrs. Sergio A. Mariaca Mr. J. Scott and Mrs. Janie-Lyn McCleneghen Mr. W. James McNerney, Jr. Mr. and Mrs. Brand & Pamela Meyer Mr. and Mrs. Mark Mileusnic Mr. and Mrs. Jack W. Nicklaus Mr. and Mrs. James E. Perrella Mr. Damon Pike Lawrence Sanders Foundation Dr. Douglas Simon Mr. and Mrs. William F. Striebe, Jr. **Richard K. Lubin Family Foundation** Kate Lubin and Glen Sutton Mr. Trent Swanson Mrs. Melanie Giorno Tressel Mr. and Mrs. Jack & Diana Weir Mr. and Mrs. Timothy Wilhelmy The Wilkens Family Foundation Mrs. Barbara Williamson

SPREADING HOLIDAY JOY!

United Way of Palm Beach County participated in two-holiday campaigns, Project Thanksgiving and Season of Hope, to engage the community in spreading holiday cheer by helping their neighbors in need.



Inaugural Season of Hope

33rd Annual Project Thanksgiving

Project Thanksgiving[™], in partnership with CBS 12 News and the Palm Beach County Food Bank, is our annual campaign that runs from October to November. Community volunteers and partners participated by answering phones during an all-day telethon and sorting the food donated. Through this county-wide collaborative effort, we collectively raised over \$14,000 and collected more than 6,500 pounds of food, providing 542 families with a warm Thanksgiving meal to share with their loved ones.

In collaboration with WPTV News Channel 5, we expanded upon the once-known Food for Families to bring even more joy to Palm Beach County residents this year. The inaugural Season of Hope campaign spanned six weeks throughout November and December and called on the community to donate nonperishable food items and unused toys for children to enjoy. We're thrilled to have raised over \$15,000, collected 3,800 pounds of food and 932 toys, and provided hundreds of families and children with holiday joy.



TOCQUEVILLE WOMEN IN THE COMMUNITY



Dr. Laurie George, Donna Glenn, Mary Donnell

Woman Volunteer of the Year

This past November two Tocqueville Society members were nominated for the Woman Volunteer of the Year hosted by the Junior League of Boca Raton. At the 36th Annual Luncheon and Fashion Show, both Mary Donnell and Donna Glenn were nominated for the prestigious award. Mary was nominated for her work with Place of Hope and Donna was nominated by United Way staff for her role as a Board member and Tocqueville Society Cabinet Chair. The Luncheon celebrates outstanding women throughout Palm Beach County nominated by nonprofit organizations for their expertise and dedication to the mission of the organizations they serve.

Congratulations to Mary and Donna and thank you for all that you do to make our community a wonderful place to live!

Women in Philanthrophy **Symposium**



Vivian Pickard, Marti LaTour

Jennifer Bellis and Jerilyn Walter

We were privileged to host an uplifting event on January 11th featuring a remarkable panel of women who shared their inspiring stories and delved into the profound impact of philanthropy. The gathering at the Cox Science



Center was not only a networking opportunity for professionals and philanthropists but also a platform for insightful discussions. Ann Bocock from South Florida PBS, WPBT, and WXEL, skillfully facilitated a conversation exploring the vital role of philanthropy in achieving success. Special gratitude goes to our esteemed guest panelists: Dolores Fernandez Alonso, CEO of South Florida PBS; Marti LaTour, Chairman of the Board Palm Beach County Food Bank and Community Philanthropist; and Vivian Pickard, former President of General Motors Foundation and Corporate Relations. We extend heartfelt thanks to everyone who attended for contributing to the inspirational atmosphere!

