MEDIA ALERT

Traver McLaughlin
Senior VP of Marketing and Communications
269-352-6804
travermclaughlin@unitedwaypbc.org



United Way of Palm Beach County Receives 'Transformational' Gift from MacKenzie Scott

For more than 90 years, United Way of Palm Beach County has funded hundreds of programs that provide the community access to basic needs. On December 15, 2020, the organization received a \$10 million gift from philanthropist MacKenzie Scott to amplify its mission and advance its vision of the future for Palm Beach County residents.

"This is truly a transformational gift for our community," said Dr. Laurie George, President and CEO of United Way of Palm Beach County. "Our mission is to ensure that everyone in our community has access to the basics: food, housing, education, and access to health care, and this donation allows us to not only address these critical needs today, but also build on our mission for tomorrow."

MacKenzie Scott announced she was gifting \$4,158,500,000 on her Twitter account to 384 nonprofit organizations.

United Way has made significant strides in leading hunger relief efforts, supporting education efforts and youth mentorship programs, and removing barriers so everyone in Palm Beach County has a chance to succeed. However, COVID-19 dramatically increased needs on local families, as well as the nonprofit community that needed technology and supplies to continue to safely serve more clients than ever before.

"The demand for help with food, rent assistance and health care has skyrocketed in Palm Beach County. We are just scratching the surface of the impact we could have in our community. With a gift of this magnitude, we are poised to continue our vision of developing sustainable solutions to our community's greatest needs," added Dr. Laurie George.

Over the next few months, United Way of Palm Beach County will be developing its long-term strategy for this funding. The organization is built around examining evidence-based research, implementing best practices and innovative services, and creating data-driven results the local community needs. Ms. Scott's gift entrusts the organization with intentionally extending its work and efficiently utilizing every cent to create the greatest impact in Palm Beach County.

"This couldn't come at a more necessary time for our nonprofit community," said Frank Compiani, Board Chairman of United Way of Palm Beach County. "On behalf of United Way, I want to thank Ms. Scott for giving this catalytic gift that will enhance its mission to transform Palm Beach County into an equitable place where all families can thrive."

About United Way of Palm Beach County: For over 90 years, United Way of Palm Beach County has been the local leader dedicated to identifying and addressing critical community issues to improve the lives of our residents. We champion community change by strategically uniting key stakeholders and community leaders and investing in successful, sustainable nonprofits. United Way funds 110 local programs and initiatives that provide lasting solutions and measurable results – from increasing graduation rates and supporting literacy to ensuring financial independence, promoting healthy lifestyles, and ending hunger. When you support United Way of Palm Beach County, you are strengthening your community. To learn more call 561.375.6600 or visit www.UnitedWayPBC.org. For all press releases and brandmarks, please visit our Media page.