

HUNGER RELIEF PLAN UPDATE | 2017



United Way
of Palm Beach County

Together We CAN Fight Hunger!

Food Insecurity:

When a person or family experiences hunger on a regular basis.

PALM BEACH COUNTY HAS MORE THAN 200,000 RESIDENTS, 64,000 OF WHOM ARE CHILDREN, WHO DON'T HAVE ENOUGH TO EAT ON A DAILY BASIS. HELP US FIGHT HUNGER!



EXECUTIVE SUMMARY

The Hunger Relief Initiative partners have been working collaboratively to create the strong foundations needed to build lasting change using a collective impact model. The Hunger Relief Initiative is comprised of more than 130 volunteers who are passionate about this cause. Their time this year has been devoted to accomplishing 35 targets that are directly related to the Hunger Relief Plan goals and objectives. These targets were achieved and helped increase assets available so individuals and families have access to more food.

Tackling childhood hunger has been a major goal of the Hunger Relief Plan since its inception. For example, we successfully expanded backpack programs to assist children on free and/or reduced lunch by launching a pilot program that distributed 867 weekend meal backpacks. We also worked to increase participation in the Summer BreakSpot Program and the number of meals served.

Making informed decisions based on data is crucial to the success of the Hunger Relief Initiative and therefore, we have been steadily conducting research to understand the needs of our community. We have studied the Glades area and are beginning to turn our knowledge into programs and action, such as increasing participation in the Supplemental Nutrition Assistance Program (SNAP) and increasing applications in our county.

Coordination and collaboration are particularly important for the success of the Hunger Relief Initiative. Agencies who have had little contact before are now working together more efficiently and funders are enthusiastically contributing financially. The achievements of the Hunger Relief Initiative's second year would not have been possible without the support of volunteers and strong partnerships throughout the community.

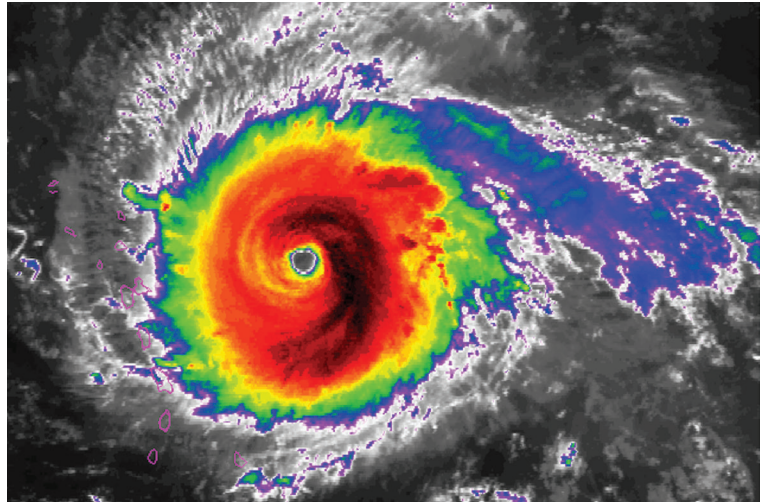


Disaster Response

United Way distributed more than \$250,000 for food, water and hunger relief items following Hurricane Irma.

Personnel Updates

United Way hired two AmeriCorps VISTA positions to focus attention on the areas of children, seniors and infrastructure. Because of these AmeriCorps staff, maps of assets, community garden collaborations and marketing campaigns for seniors were created and backpack/nutrition education guidelines were established.



In the Press

Media outlets have reported on the Hunger Relief Initiative from the programs we created and support, our successes, as well as deferring to us and our partners for our expertise on hunger related issues.

Over the past year, 27 print stories ran in various publications and 12 television segments aired with a focus on Hunger Relief. We also held our First Annual "Kick Out Hunger" Kick Ball Tournament!



Raising More Than \$225,000

BY CBS12/CW34 NEWS ANCHOR MICHELE WRIGHT | THURSDAY, NOVEMBER 17TH 2016



Employees from NCCI donated and packaged more than 6,000 canned goods for United Way of Palm Beach County. These canned goods will be distributed to various food pantries in Palm Beach County.

BOCA RATON, FL (CBS12)— NCCI's United Way campaign raised more than \$225,000 through a series of fundraising events centered around the food theme—Give United and Help United. Employees learned about food insecurities in Palm Beach County by participating in a Master Chef educational challenge and food packaging. During the Master Chef competition, teams of employees



WHAT SNAP BUYS

- Bread and cereals
- Fruits and vegetables
- Meats, fish and poultry
- Dairy products

WHAT IT DOESN'T

- Alcohol or tobacco
- Nonfood items (soap, pet food, household supplies)
- Vitamins and medicines
- Hot food or food that will be eaten in store

Source: U.S. Department of Agriculture

A study done by the Florida Department of Elder Affairs shows that only 48 percent of eligible Palm Beach County residents over age 60 actually receive Supplemental Nutrition Assistance Program benefits. CONTRIBUTED



Collective Impact and Hunger Relief Goals

The Hunger Relief Initiative's Advisory Committee, comprised of leaders from local foundations, businesses and human service agencies, United Way of Palm Beach County, Palm Beach County Government, and the School District of Palm Beach County continues to guide four workgroups that are focused on achieving the goals outlined in the Hunger Relief Plan.

GOAL 1

All county residents will be aware of hunger in Palm Beach County and solutions at hand.

GOAL 2

The Palm Beach County Hunger Relief Taskforce, elected officials, and community members will advocate for the strengthening of public policies at all levels of government to systemically fight hunger and reduce food hardship.

GOAL 3

Hunger in the Glades will be reduced through intensive, focused outreach and attention.

GOAL 4

All Palm Beach County children will have access to the nutritious food they need to build healthy bodies and strong minds.

GOAL 5

Low-income older residents of Palm Beach County will have balanced nutritious diets.

GOAL 6

Participation in SNAP will increase substantially to benefit more residents of Palm Beach County, and SNAP benefits will be enhanced.

GOAL 7

All Palm Beach County residents will be able to access healthy, affordable food in their community.

GOAL 8

Food banks, pantries, and other charitable agencies will partner to connect families to nutritious food and resources.

GOAL 9

All Palm Beach County families will have the knowledge to make the best possible healthy food choices.

GOAL 10

Low-income families in Palm Beach County will achieve higher incomes to purchase food and household crisis hunger will decrease.



Data Driven Results

The Hunger Relief Plan is data driven by various studies that have been completed that mapped the assets available to the food insecure such as food pantries; backpack programs; congregate meal sites; Women, Infants and Children (WIC) and Supplemental Nutrition Assistance Program (SNAP) participating organizations; Summer BreakSpots and many others. In addition, an extensive infrastructure study was completed that resulted in an outlined method to improve the food delivery system in the Glades Region. These studies have identified that Palm Beach County requires 70 million pounds of food to fully serve those suffering from food insecurity. These studies were conducted by Food for Health, the Environment, Economy and Democracy (FHEED) and Feeding Florida (managed by Palm Beach County), and provide critical insights that are helping us develop an effective food system in our community.

The data will ensure that services are not duplicated, the areas of greatest needs receive assistance, new delivery methods are identified to overcome barriers to receiving food, as well as other key decisions.

Highlights of Collaborative Projects

Backpack Programs: Backpack providers and nutritionists came together to establish guidelines around the nutritional components of what should be included in a backpack. A weekend backpack should consist of six meals. The nutritional parameters that the backpack providers will work to achieve over the next year are:

Level	Age (years)	Calories	Carbs (g)	Proteins (g)
Elementary School	4 - 11	1,400 – 1,800	130g	19g
Middle School	12 - 14	2,000 – 2,200	130g	34g
High School	15 - 18	2,000 – 2,200	130g	49g

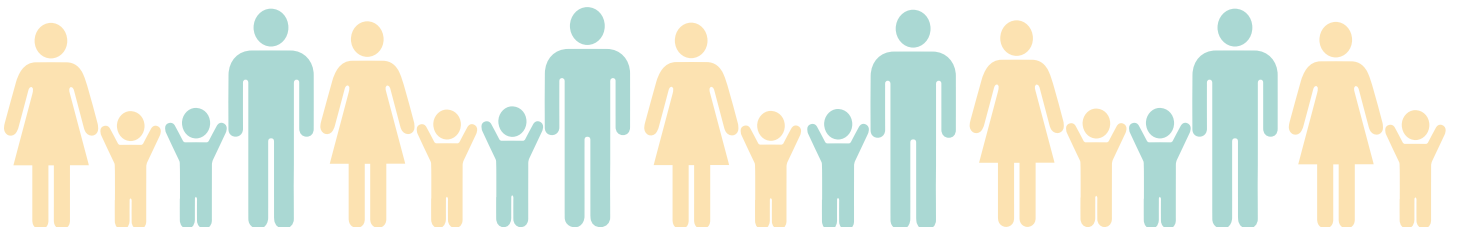
6,817 weekend meal backpacks were distributed to Palm Beach County School District students.

Increase Cold Storage: United Way of Palm Beach County received \$50,000 a year for three years from the Farris Foundation to increase the total cubic feet of cold storage for pantries within Palm Beach County. This is critical in helping to preserve fresh fruits and vegetables during growing season. This will allow more food to be distributed year-round as well as help increase the overall amount of food that can be distributed by the pantries. This will also help reduce the 70 million pound shortfall of available food.

Summer Meal Outreach: In the summer of 2017, 1,022,033 meals were served to children through the School District and Palm Beach County Youth Services Department. The Childhood Hunger Relief Workgroup partners from numerous agencies worked together to reach out to families in their scope of influence through handouts and social media.

Child and Family Supplemental Nutrition Assistance Program (SNAP) Outreach: A comprehensive target market campaign was developed to increase the number of people accessing congregate meal sites and increase the number of volunteers working at each site. In 2017, 2,894 seniors were served at congregate meal sites. In addition, USDA's 'My Plate' nutritional guidelines have been translated and are now available in multiple languages: Creole, Spanish and English. This will help to educate families about what food components constitute a healthy meal.

Urban Farms: Urban farms are now accepting EBT payments which will allow for low-income families to be able to afford fresh fruits and vegetables. These farms are located in high need areas which alleviates the transportation barrier that impacts many low-income families.



Community Partners

211 Helpline - Palm Beach Treasure Coast
47 Million Reasons Healthcare Movement
Area Agency on Aging of Palm Beach/Treasure Coast
Bank of America
Batchelor Foundation
Bethesda by the Sea Episcopal Church
Boca Helping Hands
Boys and Girls Clubs of Palm Beach County
Catholic Charities
Children's Services Council of Palm Beach County
Community Caring Center of Greater Boynton Beach, Inc.
Community Foundation for Palm Beach and
Martin Counties
CROS Ministries & Caring Kitchen
Delray Children's Garden
Department of Health Palm Beach County
Department of Children and Families
Donia Roberts Attorney at Law
Dot and Ruby Helping Hands
Early Learning Coalition of Palm Beach County
Eat Better Live Better
Farm Share
Feed the Hungry Pantry
Glades Central High School
Glades Day School
FLIPANY
Florida Crystals
Florida Impact
Florida Organic Growers
Florida Power and Light
Fresh Express
GCI Training & Empowerment Center, Inc.
Gove Elementary School (Garden)
Healthier Jupiter
Jewish Women's Federation
Jim Moran Foundation
John W. McCormack Graduate School of Policy/Global
Studies/Wisdom Productions
Legal Aid Society of Palm Beach County
Listen Learn Care Foundation
Living Hungry
Meals on Wheels of the Palm Beaches

Mocking Bird Community Garden
MorseLife Health System
Mounts Botanical Garden
National Association of Letter Carriers -
Stamp Out Hunger
North Grade Elementary
Office of Congressman Ted Deutch
Office of Congresswoman Lois Frankel
Outreach Program
Palm Beach Atlantic University
Palm Beach County Board of County Commissioners
Palm Beach County Community Services Department
Palm Beach County Division of Senior Services
Palm Beach County Food Bank
Palm Beach County Food Pantries
Palm Beach County Office of
Agricultural Economic Development
Palm Beach County - UF IFAS Extension
Palm Beach County - UF/IFAS Family Nutrition Program
Palm Beach County Youth Services Department
Palm Healthcare Foundation
Pan Florida Challenge
Perry Marshall Consulting
Quantum Foundation
Ram Real Estate
Ruth & Norman Rales Jewish Family Services, Inc.
School District of Palm Beach County
School District of Palm Beach County - Food Services
School District of Palm Beach County - Homeless Liaison
South Florida Hunger Coalition
The Celia Lipton & Victor W. Farris Foundation
The Glades Initiative, Inc.
The Volen Center
Town of Palm Beach United Way
United Parcel Service
United Way of Palm Beach County
Urban Farm of Palm Beach County
Wawa
Westgate Community Farm
WiseTribe

THANK YOU!

Workgroup members who have shown up faithfully to organizational meetings to create solutions, collaborate, and work on alleviating hunger in Palm Beach County.

Generous funders who support Hunger Relief efforts in our community.

A Special Thank You to our Advisory Committee and Workgroup Chairs!

Rev. Pamela Cahoon, Chair | Hunger Relief Advisory Committee
Kate Magro, Chair | Infrastructure Hunger Relief workgroup
Caroline Villanueva & Mayor Melissa McKinlay, Co-chairs | Glades Hunger Relief workgroup
Erica Whitfield, Chair | Childhood Hunger Relief workgroup
Nancy Yarnall, Chair | Senior Hunger Relief workgroup

Alina Alonso, Gus Artau, Seth Bernstein, Renee Constantino, Laurie George,
Stephanie Glavin, Donald Hsieh, Chris Koehn, Jeff Koons, Wendi Lipsich, Ellie Marshall, Allison Monbleau,
Randy Scheid, Jon VanArnam, Beth Walton, and Lisa Williams-Taylor.

Do you want to get involved?

Please contact us at 561-375-6600 to get involved in a workgroup, find hunger relief volunteer opportunities, or to support our work through a charitable contribution.

UnitedWayPBC.org/Hunger

Through the collective impact framework, we have been able to create strong partnerships that result in more effective systems, programs and outcomes.

Funding Partners





Together, We're Fighting Hunger

Pan-Florida Challenge has been funded to serve children in multiple sites in our community through a weekend meal backpack program. Throughout the year, their staff have visited several schools and learned of the improvements in student health and well-being. An afterschool program director reported seeing an increase in student attention and improved classroom behavior with more than 10 of her students. The program director believes this positive change is due, in part, to students having more access to healthy, nutritious food. The backpack program bridges the weekend hunger gap for students until they return to school where they have access to nutritious meals each day. This change in healthier eating increases positive behavior and fosters an atmosphere where school personnel can establish better relationships with the children and have greater quality time together, while the children are being mentored.



United Way
of Palm Beach County

UnitedWayPBC.org

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