

**We will get started shortly.
Please introduce yourself in
the chat (from where are you
participating and with what
organization). Also, now is a
great time to print out the
slides so you can take notes.**

Welcome!



**United
Way**



**United Way
of Palm Beach County**

The First Week of Response and The Volunteer and Donation Unit

What are the priorities of volunteer and donation management in the immediate aftermath of an incident?

2022 Disaster Cycle Training Series



United Way
of Palm Beach County

JUNE 3, 2022 | 9am - 10:30am | [Register here](#)

PALM BEACH COUNTY LONG-TERM RECOVERY COALITION ANNUAL HURRICANE SEASON WEBINAR

AGENDA

- Disaster Preparedness – Dearmayl Sherrod, PBC EM
- 2022 Hurricane Season Outlook – Robert Molleda, National Weather Service
- Public Assistance and Non-Profits – Buck Dickinson, FDEM
- What’s One Thing Your Agency Can Act on Today to Be More Prepared? Discussion with participants.

JULY 7, 2022 | 10am - 11am | [Register here](#)

DISASTER CYCLE TRAINING SERIES: PREPAREDNESS

HOW VOLUNTEER CONNECT CAN CONNECT YOUR DISASTER VOLUNTEER MANAGEMENT PROGRAM

Volunteer Florida will provide an introduction to the Volunteer Connect platform and United Way of Palm Beach County will lead a discussion on how this can create and strengthen a state-wide network for virtual disaster volunteer management.

AUGUST 18, 2022 | 10am - 11am | [Register here](#)

DISASTER CYCLE TRAINING SERIES: RESPONSE

THE FIRST WEEK OF RESPONSE AND THE VOLUNTEER AND DONATIONS UNIT

Learn what your agency needs to prioritize in order to support effective volunteer and donation management after a disaster. Can you begin fundraising quickly? What information does your community need and how will you distribute those messages? Are you ready to accept spontaneous volunteers?

SEPTEMBER 11, 2022 | 8:30am - 11am | TBD | [Register here](#)

9/11 DAY OF SERVICE | GREENACRES COMMUNITY CENTER (501 SWAIN BLVD)

Volunteer on this important day of recognition and pack emergency preparedness kits. They will be distributed to vulnerable populations in our community in order to increase resilience.

OCTOBER 6, 2022 | 10am - 11am | [Register here](#)

DISASTER CYCLE TRAINING SERIES: RECOVERY

DOES MY COMMUNITY NEED A LTRC AND WHAT IS THE ROLE OF MY AGENCY?

Join us for a panel discussion about different structures (COAD, VOAD, LTRC), different governance (501c3 or no?), and when to start a recovery group (blue sky or gray sky?). Panel members to be announced soon.

NOVEMBER | Date and Venue TBD

IN-PERSON ACTIVE SHOOTER AND MASS CASUALTY TRAINING

Be ready if something happens at a workplace, house of worship, or mall here in PBC. Participate in this open-to-the-public workshop and get the most current training on human-made disasters, including Run, Hide, Fight and Stop the Bleed.

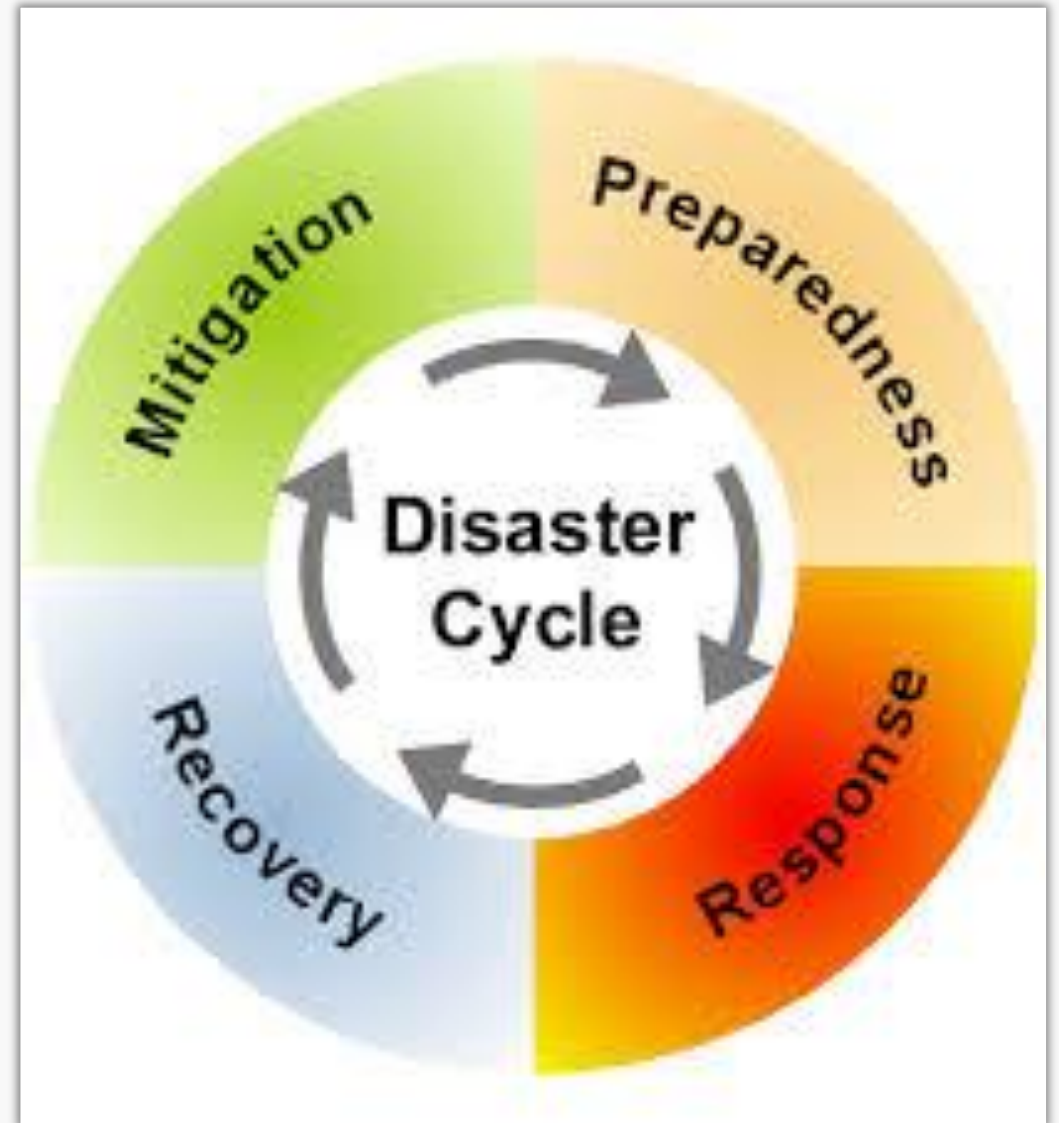
UnitedWayPBC.org

Homework Check From the Preparedness Webinar

**What emergency management
relationship have you created
or refreshed?**

The Disaster Cycle

- When a hazard affects Palm Beach County, United Way responds. As first responders work quickly to prevent loss of life and property, we coordinate donations and volunteers alongside county emergency management to provide needed resources to the community.
- As an event shifts away from protecting life, property, and the environment we begin the recovery phase, the process a community undertakes to return to a new normal. Volunteers are still needed during this phase for long-term projects such as home and school repair.
- And even before a hazard strikes we help agencies and households prepare by providing training and emergency supply kits. These are examples of measures taken before a hazard strikes a community to mitigate its effects.



Day 1: Situation Report (Sit Rep)

- * **Gather information. (From whom? Who is collecting it?)**
 - * **What happened?**
 - * **Who is impacted? (age, income, race, etc.)**
 - * **How many are impacted?**
 - * **How bad is the damage?**

Day 2: Community Expectations

What does your community expect of you?

Do you have the capacity to meet those expectations?

Do you have the knowledge needed to meet those expectations?

How are you communicating your role? (internally and externally)

Day 3: Creating a Fund

- Do we open a fund? How do we decide?
- Why are we opening a fund? What's the impact? How will donor dollars be used?
- How do we open a fund? What switches need to be flipped and who flips them?
- Where is the fund housed? How do we communicate to the public? What role does our website have?
- Role of corporate donors
- What can be created in advance?

<https://www.buffalotogetherfund.org/>

Support the survivors.

Buffalo 5/14 Survivors Fund.



In partnership with Tops, the National Compassion Fund has established the Buffalo 5/14 Survivors Fund to provide direct financial assistance to the survivors of the deceased and those directly affected by this tragedy.

One hundred percent (100%) of the contributions donated to this fund will go directly to victims and survivors of this atrocity. Qualifying charitable donations to this fund are tax deductible.

The National Compassion Fund is the leading authority on financial assistance to victims of mass casualty events. It is a subsidiary of the National Center for Victims of Crime, the nation's leading resource and advocacy center for victims of all types of crime.

[DONATE](#)

Support community needs.

BuffaloTogether Community Response Fund

As the Western New York community grapples with the horrific mass shooting at a Jefferson Avenue grocery store, dozens of local funders, coordinated by the Community Foundation for Greater Buffalo and United Way of Buffalo & Erie County, are coming together to establish the Buffalo Together Community Response Fund.

This collaborative effort is built upon our collective desire to take action to support Black-led organizations on the frontlines of addressing immediate needs in our community, long-term community rebuilding, and systemic issues that have marginalized communities of color. While still in the early stages of development, the group will listen and engage with the Black community to direct the fund's resources for additional phases of the work.

To date, the Fund has raised \$5.2 million from nearly 80 local and national foundations and corporations ([see list here](#)), as well as more than 1,600 community members from all over the country who have donated online or sent in checks ([see list here](#)). We are grateful for your generosity.

For more information, please email BuffaloTogetherFund@crgb.org

[DONATE](#)



Who needs information?
What information do they
need? Where is
information coming from?
Who is creating content?



Where can your
community find your
messages?



How can you increase the
speed and efficiency of
your messages?



Resource Library
<https://211palmbeach.org/coronavirus>



Cash, Confirm, Connect



Volunteer Connect

Day 4: Messaging

Day 4: Messaging

Example Messages

1. Cash is best. Please do not send stuff at this time. Distribution points are completely overwhelmed. This may restart once a state-run warehouse is open. And this will only help your fundraising as you can assure donors you will be getting the money on the ground quickly to meet current needs. Points of Light has a great blog about this: [How To Support Natural Disaster Relief Efforts - Points of Light](#).
2. Individuals looking to volunteer or donate stuff should complete this survey from KY Emergency Management: <https://arcg.is/8aqnO>.
3. Everyone should register for FEMA individual assistance, even if they have insurance and even if they live in a county without a current declaration. See this press release for more info: <https://www.fema.gov/press-release/20211214/kentucky-tornado-survivors-can-apply-fema-assistance>
4. The Crisis Clean-up Hotline is live. Please see attached. Folks needing repairs should be encouraged to sign up here. This will help volunteer groups organize and assess need. If folks don't say they need help these groups won't stick around.

Day 5: Disaster Within the Disaster

- Cash, confirm, connect
- Virtual warehousing
 - Distribution
 - Management
- Spontaneous and unaffiliated volunteers: Volunteer Reception Center

Day 6: What Do We Do With All This Money?



- Who needs the money? Agencies? Individuals?
- What are the current gaps in the community? What are the expected gaps?
- How do we distribute money quickly? Who is eligible? What needs will be funded? What's the application process? What are the reporting expectations? Will there be more than one round of applications?
- Will money be disbursed through grants, through an unmet needs table, etc.?
- How do you prevent duplication of benefits?
- Do we spend all of our money in Response?
- Fundraising timeline versus recovery timeline

Day 7: Cementing Your Role

- Do you have contractual responsibilities?
- Does a LTRC need a lead agency?
- Is there a need for disaster case management?
- Is there a need for a funders coalition?
- Flexibility is key. Your role may be different depending on the nature and severity of the incident. Focus on your community's expectations and needs. Where are the gaps?

Week 2: Start Thinking About Recovery

- Who needs to be at the table? Who isn't currently at the table?
How do we build the needed relationships?
- What are the long-term needs?
- Review fundraising efforts—are they sufficient?
- Is increased capacity needed?

**What's one thing you
can do now to be
better prepared for
this first week of
response?**

Homework



Questions and Discussion



Contact Information

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