

# CORPORATE INVOLVEMENT PROGRAM



United Way  
of Palm Beach County

## Does your company demonstrate corporate social responsibility?

Statistics show that consumers are attracted to companies that are responsive to local needs. Additionally, purpose-driven companies have been shown to produce higher revenue, recruit and retain higher-performing talent, improve employee engagement and performance, and have higher values associated with their brand. Ultimately, focusing attention on social responsibility enhances your business.

United Way of Palm Beach County's Corporate Involvement Program is a resource your company may use to demonstrate your social responsibility right here in Palm Beach County. Achieving a stronger, more vibrant, and prosperous community is our shared purpose. Companies partnering with United Way through shared purpose co-create greater value through impact, engagement, and reputation.

Through our volunteer projects, we invite you to experience the United Way story firsthand.



### HELPING YOUTH SUCCEED

- Literacy Kits
- Afterschool activities with Achievement Centers, Milagro Center, and Florence Fuller
- Mentoring (1 hour a week)



### EMPOWERING HEALTHY LIVES

- Hygiene Kits – YWCA, AVDA, and The Lord's Place
- Diaper Packing – Healthy Mothers, Healthy Babies of PBC
- Making mosaic tile artwork with The Arc of PBC
- Arts and crafts with adults at Alzheimer's Community Care



### STABILIZING FAMILIES

- Sorting and packing meals at the PBC Food Bank
- Gleaning with CROS Ministries (Seasonal (January – July))
- VITA Volunteer (Seasonal)



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