

2026

# SPONSORSHIP OPPORTUNITIES



**UNITED WAY**  
Palm Beach County





## Become a United Way Corporate Sponsor

Our corporate sponsors provide a single donation that supports United Way's special events, campaign materials, and marketing programs, eliminating multiple sponsorship requests. In return, your company's support is promoted throughout the year.

**BENEFIT** from year-round local visibility.

**INCREASE** your brand exposure and elevate your corporate identity in the community by linking your brand with United Way, one of the most recognized non-profit brands in the country.

**IMPACT** our community by providing funding to the areas with the most critical needs.

**REINFORCE** your corporate social responsibility (CSR) and reputation as a good citizen to your customers, employees and the community.

**PARTNER** with one of our community's most respected, impactful, and results-driven nonprofit organization.

Over 15,000 social media  
connections across  
Facebook, Twitter, Instagram,  
LinkedIn, and TikTok

Reach more than  
60,000 supporters  
via email



# UNITED, WE THRIVE: IMPACT LUNCHEON

**APRIL 14, 2026**  
**11:00AM-1:30PM**  
KRAVIS CENTER FOR THE PERFORMING ARTS  
COHEN PAVILION

Join us for the ***United We Thrive: Impact Luncheon 2026***, where we'll explore *Shaping the Future of Palm Beach County: Collaboration for Prosperity and Progress*. Registration begins at 11:00 a.m., and our event gets underway at Noon.

As Palm Beach County undergoes rapid transformation, becoming not only a national hub for business expansion but also an emerging Quantum Hub, this event will bring together leaders from government, education, and business, including Palm Beach County School District Superintendent **Mike Burke**, Palm Beach County Clerk and Comptroller **Mike Caruso**, and **Michele Jacobs**, President and CEO of the Palm Beach County Economic Council. The panel will be moderated by **Fabiola Brumley**, President of Bank of America, Palm Beach County.

Our county's growth is accelerating at an unprecedented pace, presenting both incredible opportunities and critical challenges. From workforce housing to education, and support for ALICE families, the need for cross-sector collaboration has never been greater.

United Way of Palm Beach County is at the center of this collaboration, driving solutions that ensure all neighbors can benefit from our county's prosperity. As we look toward a future where Palm Beach County is not only an economic powerhouse but a thriving community, we invite you to sponsor this important conversation.

By supporting this event, your business will gain visibility among civic and business leaders, reinforcing your commitment to shaping a sustainable future for everyone. Your sponsorship will also contribute directly to United Way's efforts to expand its impact, ensuring that our growth allows us to serve more people.

## Moderator



**Fabiola Brumley**

PBC President & Senior  
Public Policy Lead, Bank  
of America



**Mike Burke**

Superintendent, School  
District of Palm Beach  
County

## Panelists



**Mike Caruso**

Clerk of the Circuit  
Court & Comptroller for  
Palm Beach County



**Michele Jacobs**

President & CEO,  
Economic Council of  
Palm Beach County

# UNITED, WE THRIVE: IMPACT LUNCHEON

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COHEN PAVILION

## 2026 Sponsorship Opportunities

**PRESENTING SPONSOR – SOLD**



### **GOLD SPONSOR - \$10,000**

- Verbal recognition from the emcee during the event program
- Company logo displayed on event signage and presentation
- Full-page ad in event program book
- Company logo on event materials, social media, and website
- Company name included in pre-and post-event media coverage
- Recognition in all pre-and post-event email newsletters
- VIP seating reserved for ten guests

### **SILVER SPONSOR - \$5,000**

- Company logo displayed on event signage and presentation
- Recognition during the event program
- Half-page ad in event program
- Company logo on event materials, social media, and website
- Company name included in pre-and post-event media coverage
- Recognition in all pre-and post-event email newsletters
- Reserved seating for eight guests

### **BRONZE SPONSOR - \$2,500**

- Company logo displayed on event signage and presentation
- Recognition on event signage
- Half-page ad in event program
- Company logo displayed on event materials, social media, and website
- Reserved seating for one table of six guests

### **SUPPORTING SPONSOR - \$1,000**

- An opportunity for organizations unable to attend to show their commitment to the mission and impact of this event.
- Recognition on event signage

**Scan or click link to become a sponsor**

<https://secure.unitedwaypbc.net/inetwork/ImpactSponsorships>



## VOLUNTEER SPONSORSHIP

### Year-Round Opportunities

We host year-round volunteer opportunities and can create a custom volunteer project for your company. Big or small, one location or many, we can help connect you with a meaningful volunteer opportunity to rally your team around a great cause that greatly assist local nonprofits.

#### **EMERGENCY PREPAREDNESS KITS - \$6,500**

Help families stay safe and ready for any emergency with our comprehensive Emergency Preparedness Kits. Pack essential items like first aid supplies, flashlights, and ponchos to provide crucial support during hurricane season and other unexpected emergencies.

- Recommended: 50 people
- Duration: 1-1.5 hours

#### **SCHOOL SUPPLY KITS - \$5,500+**

Empower students to succeed! School Supply Kits, which include essential items such as pens, pencils, rulers, and scissors, help ensure that every child has the tools they need for a successful academic year.

- Recommended: 50 people
- Duration: 1-1.5 hours

#### **NEW BABY KITS - \$6,500**

Support new parents and their newborns with New Baby Kits filled with essential items like formula, diapers, and wipes. These kits provide much-needed assistance to families, ensuring they have the necessities to care for their precious little ones.

- Recommended: 50 people
- Duration: 1-1.5 hours

**Custom opportunities are available. Contact Nubia Ortega,  
Associate Director of Volunteer Engagement, for more information at  
[NubiaOrtega@UnitedWayPBC.org](mailto:NubiaOrtega@UnitedWayPBC.org)**



**UNITED WAY**  
Palm Beach County

## VOLUNTEER SPONSORSHIP

### HYGIENE KITS - \$3,500+

While Hygiene Kits are a valuable item for everyone, they are often most needed in low-income communities and areas affected by disasters — where essential things like toothpaste, toothbrushes, deodorant, and soap are far less readily available.

- Recommended: 50 people
- Duration: 2-3 hours

### LITERACY KITS - \$2,500

Literacy Kits are crucial in United Way of Palm Beach County's commitment to helping youth succeed. Kits include a book and related objects, games, or other interactive activities to make reading fun for children.

- Recommended: 50 people
- Duration: 1-1.5 hours

### DENTAL KITS - \$2,500

Promote good oral hygiene with Dental Kits containing toothbrushes, toothpaste, and floss. Ideal for youth and people experiencing homelessness, these kits provide essential dental care tools for maintaining good oral hygiene and a healthy smile.

- Recommended: 50 people
- Duration: 1-1.5 hours

### SNACK PACKS - \$4,500

Snack Kits for Children include a variety of healthy snacks to help fuel growing bodies, support learning, and provide nourishment throughout the day.

- Recommended: 50 people
- Duration: 1-1.5 hours

### VETERAN CARE PACKAGES - \$5,500

Each Veterans Kit is filled with essential hygiene items, nutritious snacks, bug repellent, and sunscreen to help veterans stay healthy, comfortable, and protected in their day-to-day lives.

- Recommended: 50 people
- Duration: 1-1.5 hours



# WOMEN UNITED

United Way's Women United (WU) was created to engage, empower, and educate local women interested in strengthening their community through fundraising, volunteering, networking, and professional development. This group of accomplished women is dedicated to helping United Way of Palm Beach County improve the lives of Palm Beach County residents.

## **ANNUAL PRESENTING SPONSOR - \$10,000**

- Opportunity to speak at WU events and volunteer projects
- Four complimentary tickets to the Heart of Palm Beach County celebration
- Logo placement on the United Way of PBC's website as the Presenting Sponsor through September 2026
- Mentions of your company's support on United Way of Palm Beach County social media accounts
- Logo inclusion on all WU email newsletters promoting upcoming events
- Opportunity to display your company's branded signage at WU events

## **NETWORKING EVENT SPONSOR - \$5,000**

- Two complimentary tickets to the Heart of Palm Beach County celebration
- Logo placement on the United Way of PBC's website as the Networking Event Sponsor through September 2026
- Mentions of your company's support on United Way of Palm Beach County social media accounts
- Logo inclusion on all WU email newsletters promoting upcoming events

## **VOLUNTEER PROJECT SPONSOR - \$2,500**

- Logo placement on the United Way of PBC's website as the WU Volunteer Project Sponsor through September 2026
- Mentions of your company's support on United Way of Palm Beach County social media accounts
- Logo inclusion on all WU email newsletters promoting the event

**Learn more about Women United sponsorship opportunities  
by contacting [Leadership@UnitedWayPBC.org](mailto:Leadership@UnitedWayPBC.org)**



**UNITED WAY**  
Palm Beach County

# EMERGING LEADERS

United Way's Emerging Leaders (EL) is a network of passionate early career professionals creating lasting impact for Palm Beach County. Emerging Leaders connect with their community through leadership development, volunteer opportunities, networking experiences, and enhancing their professional development.

## **ANNUAL PRESENTING SPONSOR - \$10,000**

- Opportunity to speak at EL events and volunteer projects
- Four complimentary tickets to the Heart of Palm Beach County celebration
- Logo placement on the United Way of PBC's website as the EL Presenting Sponsor through September 2025
- Social media promotion of your company's support
- Logo inclusion on all EL email newsletters promoting upcoming events
- Opportunity to display your company's branded signage at EL events

## **NETWORKING EVENT SPONSOR - \$5,000**

- Two complimentary tickets to the Heart of Palm Beach County celebration
- Logo placement on the United Way of PBC's website as the EL Networking Event Sponsor through September 2025
- Mentions of your company's support on United Way of Palm Beach County social media accounts
- Logo inclusion on all EL email newsletters promoting upcoming events

## **VOLUNTEER PROJECT SPONSOR - \$2,500**

- Logo placement on the United Way of PBC's website as the EL Volunteer Project Sponsor through September 2025
- Mentions of your company's support on United Way of Palm Beach County social media accounts
- Logo inclusion on all EL email newsletters promoting the event

**Learn more about Emerging Leaders sponsorship opportunities  
by contacting [Leadership@UnitedWayPBC.org](mailto:Leadership@UnitedWayPBC.org).**



**UNITED WAY**  
Palm Beach County

# Voices of Impact

Celebrate Women's History Month with influential leaders using their voices to create positive impact in Palm Beach County!

The 10th Anniversary of Women United will feature the inaugural VOICES Awards, reception and inspiring speaker panel.



Desiree Reavis  
Women United Chair  
Regional Director/Multifamily  
Kastle Systems



Stephanie Slater Goldfuss  
Women United Vice Chair  
Chief Marketing Officer  
Lesser, Landy, Smith & Siegel, PLLC

## MODERATOR



Paige Kornblue  
ESPN  
Events & Media

## PANELISTS



Alexcia Cox  
State Attorney  
Palm Beach County



Maria Marino  
County Commissioner  
Palm Beach County



Nicole Cummings  
NASA RL10 Exploration  
Uppers Stage Engine  
Program Manager, L3Harris  
Technologies, Inc.

**Thursday March 5, 2026**

5:30pm Check-In; Program 6:30pm-8:00pm

\$75 Guests | \$50 Women United Members

**Fountains Country Club**

4476 Fountains Dr. Lake Worth, FL 33467

Women United transforms lives through philanthropy and service in Palm Beach County! For inquiries & sponsorship contact [leadership@unitedwaypbc.org](mailto:leadership@unitedwaypbc.org)



**UNITED WAY**  
Palm Beach County

**WOMEN UNITED**



*Join the  
Conversation!*  
Scan QR code  
for tickets

# 10th Anniversary Sponsorship

Women's History Month is a celebration of contributions by women to culture and society. **Voices Of Impact** is a signature event to celebrate our community leaders for their resilience, innovation, and achievements in Palm Beach County.

Your generosity supports programs and events that educate, empower, and elevate leadership through Women United!

## Sponsorship & In-Kind offerings include:

- Brand recognition with print & digital media mentions
- Premier table seats
- Speaker Panel meet & greet with photos
- VIP impact tour at United Way funded partner agency of choice (post event)

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### Visionary \$10,000+

- Impact Awards presented by CEO/Company during program
- Panel Speakers hosted at sponsor table (if agreed)
- 2 tables / 16 tickets to Voices of Impact

### VOICES Award & Table Sponsor \$5,000+

- Speaker Panel meet & greet with photos
- Supports a table for a VOICES award honoree
- 1 VIP table / 8 Tickets to Voices of Impact

### Advocate \$2,500+

- 1 VIP table / 8 Tickets to Voices of Impact

### Supporter \$1,000+

- 4 VIP Tickets to Voices of Impact

### Floral \$500+

- 2 VIP Tickets to Voices of Impact



**WOMEN UNITED**



*Join the  
Conversation!*  
Scan QR code  
for tickets

SAVE THE DATE



UNITED WAY  
Palm Beach County

WOMEN UNITED

# 10TH ANNUAL *This Girl* CAN!

*This ultimate girls day out celebrates, empowers, and inspires teens in our community!*



Saturday  
**April 11, 2026**



**Keiser University**  
2085 Vista Parkway  
West Palm Beach, FL 33411



Check-in: **8:30 am**  
Program: **9:00 am - 1:00 pm**

- ✓ Breakout Sessions: Confidence & Life Skill Development
- ✓ Brunch refreshments provided
- ✓ Connect with new friends & mentors
- ✓ Dynamic speaker panel of women in leadership
- ✓ Giveaways for student participants
- ✓ Volunteer hour credits

*Be inspired to  
lead your future!*

RSVP & Sponsor Inquiries contact  
[leadership@unitedwaypbc.org](mailto:leadership@unitedwaypbc.org)

Free event for Palm Beach County students: Middle,  
High School, College. Volunteer hours credited



# SPONSORSHIPS



**UNITED WAY**  
Palm Beach County

**WOMEN UNITED**

***Help us educate, celebrate, and inspire the future generation of leaders in our community!***

*All sponsor levels will receive branding recognition, premiere table seating, your preferred branded giveaways in swag bags, company presentation of packed volunteer kits at receiving agency, digital mentions on United Way social platforms and newsletters with over 5million+ media impressions and audience reach!*

## **Dream Builder | \$5,000+**

CEO/Company presentation during program

Panel speakers seated at table (if agreed)

## **Future Leader | \$2,500+**

Volunteer Kit Packing Sponsor

## **Rising Star | \$1,000+**

Brunch Refreshments Sponsor

***Be inspired to  
lead your future!***

*Event program is ideal for teen girl students in middle school through college. Multi-Lingual Chaperones are needed.*

*Learn how Women United members are transforming lives through philanthropy and service in Palm Beach County!*

**For inquiries & sponsorship details contact  
[leadership@unitedwaypbc.org](mailto:leadership@unitedwaypbc.org)**



# 2026 SPONSORSHIP OPPORTUNITIES



**WOMEN UNITED**

**EMERGING LEADERS**

## SPRING MEMBERSHIP EVENTS

**AI: A DISCUSSION ON THE FUTURE OF JOURNALISM & OUR COMMUNITY**  
EXCLUSIVE BREAKFAST WITH TONY HUNTER, CEO, MCCLATCHY

### APRIL 28 - LEADERS UNITED - AI & COMMUNITY

- Tuesday, April 28, 7:30-9:30 AM, Boca Raton Innovation Campus
- High-level civic leadership breakfast discussion featuring Tony Hunter, CEO of McClatchy and UWPBC Board Chairman. Set against the backdrop of BRiC—the historic site where the personal computer was invented—we will explore the next technological revolution: AI.

\$2,500 Breakfast Sponsor	\$1,500 Table Sponsor	\$500 Floral Sponsor
10 VIP tickets	6 VIP Tickets	2 VIP Tickets
Welcoming Remarks	Call out at event, meet & greet photo, question	Call out at event
Logo on all materials	Logo on flyer, registration and thank you materials	Logo at registration and thank you materials

**IMPACT COMMUNITY TOUR**

### MAY 15, 2026 - IMPACT COMMUNITY TOUR

- May 15, 2026, 10:00 AM-lunch, North Palm Beach County
- Tocqueville Society experience on the dynamic Digital Vibez party cruiser to tour agencies and see the powerful work we do — from children discovering opportunity, to veterans rebuilding their futures, to seniors living with dignity.

\$2,500 Transport Sponsor	\$1,250 Lunch Sponsor	\$500 Program Sponsor
4 seats	2 seats	1 seat
Welcoming Remarks	Logo at lunch and opportunity to speak	Call out at event
Logo on all materials	Logo on flyer, registration and thank you materials	Logo in program, thank you materials

Customized sponsorship opportunities are available ranging from \$500 - \$5,000. Dates subject to change.  
Contact [Leadership@UnitedWayPBC.org](mailto:Leadership@UnitedWayPBC.org).



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