

UNITED WAY OF PALM BEACH COUNTY'S

Heart of Palm Beach County

Tuesday, April 9, 2024 | 6:00 p.m.

Kravis Center, Cohen Pavilion

701 Okeechobee Blvd., West Palm Beach



Sponsorship

OPPORTUNITIES

PRESENTING SPONSOR

SOLD



- Speaking opportunities during the event program
- Verbal recognition from the podium during the event program
- Logo prominently displayed on slideshow screen(s) throughout event
- Company logo prominently displayed on all event signage at event
- Company logo on all event-related printed and/or digital promotional materials, including save the date, invitations, social media ads and posts, posters, and program
- Company name included in pre-and post-event media coverage
- Logo prominently displayed and linked on the event landing page
- Full-page ad in event program book
- Access for 20 guests to the VIP Cocktail Reception
- Two reserved tables for 20 guests during event program

CHAMPION – \$15,000

- Verbal recognition from the podium during the event program
- Logo prominently displayed on slideshow screen(s) throughout event
- Company logo prominently displayed on all event signage at event
- Company logo on all event-related printed and/or digital promotional materials, including save the date, invitations, social media ads and posts, posters, and program
- Company name included in pre-and post-event media coverage
- Logo prominently displayed and linked on the event landing page
- Full-page ad in event program book
- Access for 20 guests to the VIP Cocktail Reception
- Two reserved tables for 20 guests during event program

Sponsorship

OPPORTUNITIES

LEADER – \$10,000

- Verbal recognition from the podium during the event program
- Logo displayed on slideshow screen(s) throughout event
- Company logo displayed on all event signage at event
- Company logo on all event-related printed and/or digital promotional materials, including save the date, invitations, social media ads and posts, posters, and program
- Company name included in pre-and post-event media coverage
- Logo displayed and linked on the event landing page
- Full-page ad in event program book
- Access for 10 guests to the VIP Cocktail Reception
- One reserved table for 10 guests during event program

INNOVATOR – \$5,000

- Logo displayed on slideshow screen(s) throughout event
- Company logo displayed on all event signage at event
- Company logo on all event-related printed and/or digital promotional materials, including save the date, invitations, social media ads and posts, posters, and program
- Company name included in pre-and post-event media coverage
- Logo displayed and linked on the event landing page
- Full-page ad in event program book
- Access for 10 guests to the VIP Cocktail Reception
- One reserved table for 10 guests during event program

BELIEVER – \$2,500

- Logo displayed on slideshow screen(s) throughout event
- Company logo included on event-related printed and/or digital promotional materials, social media posts, etc.
- Half-page ad in event program book
- Eight tickets reserved for event program

Sponsorship

OPPORTUNITIES

FRIEND – \$1,500

- Logo displayed on slideshow screen(s) throughout event
- Logo displayed and linked on the event landing page
- Half-page ad in event program book
- Six tickets reserved for event program

SUPPORTER – \$1,000

- Half-page ad in event program book
- Four tickets reserved for event program

INDIVIDUAL TICKETS

- VIP Cocktail Reception + program — \$200
- Admission to event program — \$150

PURCHASE A TABLE

- Table of 10 guests to event program — \$1,500

PROGRAM BOOK ADVERTISEMENT

- Full-page ad — \$500
- Half-page ad — \$250

Need information about sponsorship opportunities?

Janice Cosby, Vice President of Marketing and Communications

JaniceCosby@UnitedWayPBC.org

Underwriting

OPPORTUNITIES

VIP COCKTAIL SPONSOR – \$10,000

- Company logo present throughout reception space
- Company logo on all event-related printed and/or digital promotional materials, including save the date, invitations, social media ads and posts, posters, and program
- Company name included in pre-and post-event media coverage
- Logo displayed and linked on the event landing page
- Full-page ad in event program book
- Access for 10 guests to the VIP Cocktail Reception
- One reserved table for 10 guests during event program

MEDIA SPONSOR

SOLD

**PALM BEACH
MEDIA GROUP**

- Company logo on all event-related printed and/or digital promotional materials, including save the date, invitations, social media ads and posts, posters, and program
- Logo displayed and linked on the event landing page
- Full-page ad in event program book
- Access for 10 guests to the VIP Cocktail Reception
- One reserved table for 10 guests during event program

BAR SPONSOR – \$7,500

- Company logo displayed on bars and related items
- Company logo on all event-related printed and/or digital promotional materials, including save the date, invitations, social media ads and posts, posters, and program
- Logo displayed and linked on the event landing page
- Full-page ad in event program book
- Access for 10 guests to the VIP Cocktail Reception
- One reserved table for 10 guests during event program

Underwriting

OPPORTUNITIES

AWARD SPONSOR – \$5,000

- Company logo on all event-related printed and/or digital promotional materials, including save the date, invitations, social media ads and posts, posters, and program
- Logo displayed and linked on the event landing page
- Full-page ad in event program book
- Access for 10 guests to the VIP Cocktail Reception
- One reserved table for 10 guests during event program

FLORAL SPONSOR – \$3,500

- Company logo on floral arrangements
- Company logo on all event-related printed and/or digital promotional materials, including save the date, invitations, social media ads and posts, posters, and program
- Logo displayed and linked on the event landing page
- Half-page ad in event program book
- One reserved table for 10 guests during event program

PHOTOBOOTH SPONSOR – \$2,500

- Company logo on photobooth items
- Logo displayed and linked on the event landing page
- Half-page ad in event program book
- Eight tickets reserved for event program

GIFT SPONSOR – \$2,000

- Company logo on gifts
- Logo displayed and linked on the event landing page
- Half-page ad in event program book
- Six tickets reserved for event program